

START UP CALL



TCBL CALL FOR START UP

Second Call for Expressions of Interest: deadline

The TCBL 2018 **Call for Startups** is actively looking for innovators interested in the entrepreneurial discovery of opportunities and markets triggered by the transformation of the T&C sector.

MARKET NEEDS. TCBL believes that start-ups are an essential part of an innovative ecosystem. We have identified clear **market needs** through Labs & Business Pilot activities; these are published on the ARCA Consortium's [Wave platform](#), which allows candidates to share ideas and develop proposals together with the innovation community.

APPLY! If you or your team develop a sufficiently attractive business concept based on these or other needs related to design, production, and distribution in the T&C sector, the TCBL Project invites you to submit your proposals following the procedure for Expressions of Interest described below.

WHO. Applications can be submitted by any interested party, including post-graduate students, PhD students, young researchers, those in a research role in industry, makers, or anyone with an innovative idea in the fields of design, textile production, fashion distribution, clothing production, logistics and any other aspects of textile and clothing industry to be developed through the launch of a start up company.

HOW. The deadline for submission of Expressions of Interest for the 2018 Call for Startups is April 9th, 2018.

The TCBL evaluation team will identify a maximum of 8 Startups to fully develop their business concepts towards market launch, using the services and facilities of the TCBL Startup Partners.

The competition is held on the **WAVE Platform (<https://oi.wave.consortioarca.it/>)**. It is organized by TCBL Consortium, an international partnership composed by 21 partners from 11 EU countries, and is managed by Consorzio ARCA.

Please read the Terms and Conditions below carefully before you enter the Competition. By submitting an entry, you accept these Terms and Conditions.

Eligibility

1. Who can enter the Competition:

Post-graduate students, PhD students, young researchers, those in a research role in industry, makers, or anyone with an innovative idea in the fields of design, textile production, textile innovation, fashion distribution, clothing production, logistic and any other aspects of textile and clothing industry to be developed through a start up company.

Ideas should comply with the following TCBL principles

Curiosity

Ability to identify problems of relevance to the industry.
 Interest in engagement with innovation initiatives.
 Willingness to learn and experiment.

Viability

Market relevance of issues raised.
 Alignment with relevant trends.
 Added business value.

Durability

Commitment to the environment.
 Commitment to durable design.
 Scalability of sustainability approach proposed.

Multiplicity

Disciplinary and cultural richness.
 Orientation to customer needs.
 Business model innovation potential.

Openness

Contribution to shared resources and services.
 Willingness to adopt open innovation.
 Commitment to transparency.

Respect

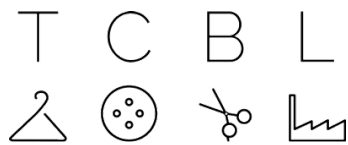
Soundness of authorship, IPR and privacy policies.
 Respect for supply chain business information.
 Social responsibility and fair trade practices.

Responsibility

Availability of appropriate resources and facilities.
 Capacity to implement business projects.
 Quality assurance.

2. How to Submit an entry

1. Sign up to the TCBL website.
2. Then go to the WAVE platform (<https://oi.wave.consortzioarca.it/>) and log in with your TCBL username and password. Innovators are invited to consult the dedicated section on ideas and needs coming from the TCBL ecosystem.
3. On the left side click on **NEW ELEMENTS** and chose **SHARE YOUR PROJECT**. Indicate the category (**Textile & Clothing**) and the source of the threads (**TCBL**) then a **title**.
4. Then briefly describe your idea (max 500 characters) and upload one or more photos or drawings. Press **SAVE** to post your idea.



Upon completion, you will receive an **APPLICATION FORM** and an **EVALUATION CHART** by email and further instructions. You will be asked to fill in all the mandatory fields and answer all questions.

3. Deadlines

Submission for entries opens February **26 2018** and closes April **09 2018 at midnight CET**.

We are not liable for possible deficiencies of the platform. Please note that we are not responsible for computer, network or any other reasons that may lead to lost, damaged or late entries.

Entries must be submitted in English.

4. Timeline

After initial entries have been submitted, the Competition will be run in accordance with the following indicative timeline. We reserve the right to change any of the timeframes indicated on our Competition Website.

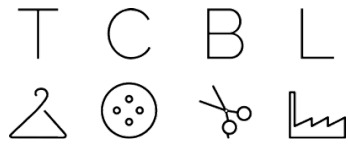
Evaluation of applications will follow a rigorous peer review process, which will involve teams of 3 reviewers each, with each reviewer belonging to a different TCBL partner organization. The selection will be based primarily on the innovativeness, potential impact, market and technological readiness (TRL) of the proposed idea. Maturity of the technology to be used, market traction, lack of barriers will be assessed, but also the coherence of the business strategy with TCBL set of principles. The evaluation procedures will be managed under the responsibility of the TCBL project consortium, in compliance with principles of openness, fairness, and transparency.

Should we need to contact you in connection with the Competition, we will use the contact information provided by you in the application form. We are not responsible for incomplete or incorrect contact information provided. Decisions, made by the Selection Team, are final and no explanations will be provided. The composition of the jury may vary.

5. Selecting the winners

The Selection Team will decide which entries best meet the assessment criteria, as set out on the Competition Website.

In the first step, the most promising ideas will be selected with respect to textile production, textile innovation, fashion distribution, clothing production, logistics and any other aspects of textile and clothing industry to be developed through a start up company. These start up ideas will be assigned to facilitators who will remotely assist the



teams by informing and coaching in order to improve, reinforce and give substance to projects.

In the second step, a maximum of 8 start up ideas will be selected among the pre-selected ones. The selection will take place through a validation by the Selection Team of the business ideas, following these criteria:

- Originality;
- Feasibility: ability to develop a product/service;
- Economic and financial feasibility;
- Growth of long term sustainability: Entry Barriers, Size of competitors etc;
- Managerial, Technical and Commercial skills of the team;
- TCBL Principles.

6. The prize

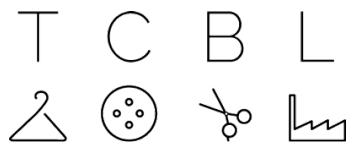
Selected innovators will:

- Get the TCBL start up package: 12 months attendance at local TCBL Lab with technical and commercial assistance and coaching.
- Participate free of charge in the TCBL ecosystem, joining an international business community of innovating enterprises.
- Become part of a closed user group that will test innovative value chains and approaches for the revitalization of the T&C sector.
- Work together with TCBL business Associates to co-design innovation services best fit for business.
- Participate in residences or study visits at TCBL Labs networks (with reimbursement of travel expenses) .
- Be invited to participate in the third annual TCBL Conference, taking place in **Prato (Tuscany, Italy) in May 2018**. Three exemplary winners will be identified by the Conference organizing committee as invited speakers (with reimbursement of travel expenses) for one of the Conference workshop sessions.

7. Intellectual property rights, information and publicity

You confirm by entering the competition that you own all Intellectual Property Rights (“IPRs”) subsisting in your entry to the Competition and that your entry does not infringe any third party’s IPRs. You are responsible for obtaining any necessary permissions from third parties to use their IPRs in your submission. We reserve the right to disclose your identity to any third party claiming material posted or uploaded by you to the Competition Website constitutes a violation of their IPRs, or their confidentiality/privacy rights. We reserve the right to ask for additional evidence or documents to validate that all information you supply is true and complete.

Subject to the terms of this clause 7, we recognize your ownership of the IPRs subsisting in your entry to the Competition.



8. Changes and Competition cancellation

We may cancel the Competition or vary these Terms and Conditions at any time at our discretion. We will post any changes to these Terms and Conditions on the Competition Website.

We also reserve the right:

to suspend the Competition at any time

to change the form and substance, dates for deadlines and events, locations or specification of the Competition and/or Prize

not to award the Prize.

9. Personal Data

Unless stated otherwise, information (including personal information) submitted in any entry will be used by TCBL Consortium, and our Partners in accordance with our Privacy Policy.

By submitting your entry to the Competition, you give us permission to use the information provided by you in your entry and during your participation in the Competition, including your personal details, for the purposes of administering and judging the Competition, for any purpose connected to the Competition and – in accordance with you – for promotional purposes. We may share this information with our jury members, our project partners and other members of the TCBL community.

10. Questions

If you have any further questions about the operation of the Competition, please contact: tcbl.prj@consorzioarca.it

TCBL Start up timeline

Registration Opens:

26/02/18

Registration Closes:

09/04/18

Identification of business ideas:

16/04/18

Identification of the most promising Start ups ideas

08/05/18

Labs Incubation, delivery of Coaching and Mentoring package:

30/05/2018